

BIG Animation (I) Private Limited Privacy Policy

LAST UPDATED ON:

Important. Read Carefully.

This Privacy Policy (this “**Policy**”) is applicable to all of the information collected by BIG Animation (I) Private Limited, and its subsidiaries and affiliates (collectively, “**BA**”) from you during your use / visit of our websites, including without limitation – www.biganimation.com (collectively, the “**Site**”) and is part of the Terms of Use Agreement that states the terms and conditions under which BA will agree to allow you to use the Site (unless a different policy is provided on a particular site, in which case such different policy will control). For the full text of the Terms of Use Agreement, please **click here**. BA is providing this Policy to explain our online information practices and the way that we may collect, use and disclose information about you. Your use of the Site indicates that you have read and accepted our privacy practices, as set forth in this Privacy Policy.

If you do not agree with any term or condition of this Policy or the Terms of Use Agreement, do not use the Site.

The Information We Collect and How We Use It.

BA does not intentionally share any Personally Identifiable Information (as defined below) with any unaffiliated third party except: (1) as described in this Policy; (2) as disclosed at the time your Personally Identifiable Information is provided / collected; or (3) with your consent.

BA learns certain information about you from your visit to the Site, and what we do with this information depends on what you do when you are visiting the Site, the information that you provide and the choices that you make with respect to information that we collect. This Policy lets you know what choices, access and security you have with respect to the information BA collects.

When we use the term “**Personally Identifiable Information**” we mean any information that can be used to identify a specific individual, such as name, address, telephone number, email address, resume information, date of birth or pictures. When we refer to “**Aggregate Information**” we mean information that does not allow us to identify a specific individual, such as demographic information, areas visited on the Site or what browser was used to access the Site.

Personally Identifiable Information

BA may collect, use, and store Personally Identifiable Information about you when you provide such information. What we collect depends on what information you choose to provide to us. BA may collect and use such Personally Identifiable Information: (i) to provide you with requested information or services relating to the Site, its motion pictures, television programs or any other business activities; (ii) to send you promotions and / or newsletters; (iii) to permit you to enter sweepstakes or contests; (iv) to evaluate you for job opportunities at BA if you submit a resume through our Careers section; (v) to allow you to participate in online games; (vi) to allow you to post to the Site; (vii) to effectively administer the Site and our business operations.

On certain areas of the Site you may also provide names and email addresses to allow you to send information or materials (such as articles, trailers or themed e-cards etc) to other individuals. If you choose to participate in these offerings, please make sure that you have permission to enter the other individual's information. BA will not use the other individual's email address that you provide to us for any other purpose, unless otherwise disclosed to you at the time you provide such information.

If you choose to participate in user forums that may be hosted on the Site, you will have the opportunity to share ideas and thoughts about various topics with other visitors. Such user forums may consist of a web blog, chat room, message board and other interactive services we may offer from time to time. Use of user forums is governed by the Site's **Terms of Use**. User forums are accessible by all visitors or all participating visitors, and users of this service should be mindful that any information posted to the user forums, including any Personally Identifiable Information, will become public information and will be available to other visitors to the Site. Therefore, this Privacy Policy does not apply to protect any information that you may disclose in user forums. Accordingly, if you choose to participate in any user forums, and post information to this section of the Site, please use discretion.

Non-Personally Identifiable Information.

BA may gather and store Aggregate Information about visitors. The collection of this Aggregate Information serves a variety of purposes, including enabling BA to measure the number of visitors to various portions of the Site, diagnose problems with our server, administer the Site and track visitor activity. Among other things, BA will use this Aggregate Information to learn more about what you and our customers are expecting from our services, and to tailor and improve the Site. Because Aggregate Information collected on the Site does not personally identify you, we may use Aggregate Information for any purpose whatsoever, and share Aggregate Information with third parties for any purpose whatsoever.

Cookies or other similar technologies may be used by BA or others, including third-parties, to gather information. Cookies are electronic files that your web browser places on your hard drive to retain information relating to visits to and use of a website. Although cookies allow you to visit the Site more efficiently, you may elect to disengage them by changing your browser properties. Each browser is different, so please review your browser properties to determine how to disengage cookies.

The data we may collect includes, among other things, your IP address (see below), which operating system and browser you use, how you navigate to and through our Site, and how long you stay on our web pages. This information is anonymous and does not include your Personally Identifiable Information.

Your Internet Protocol (“IP”) address is an identifying number that is automatically assigned to your computer by your Internet Service Provider. This number is identified and logged automatically in our server log files whenever you visit the Site, along with the time(s) of your visit(s) and the page(s) that you visited. Collecting IP addresses is standard practice on the Internet and is done automatically by many websites.

When We Disclose Personally Identifiable Information.

BA works with third parties who provide services to it and we may share your Personally Identifiable Information with those third parties, including without limitation: website hosting or information technology consulting services, website management, distribution, marketing and promotion services or partners, newsletters, data analysis, legal services, accounting services, and other administrative and back-up and security services.

If you elect to participate in a sweepstakes, contest or other promotion, BA may disclose your Personally Identifiable Information in connection with such sweepstakes, contest or other promotion. Such disclosures may include, for example, posting your entry or submission and attributing it to you, fulfilling your prize, including your name on a published winners list, sharing information with a co-sponsor or promotional partner or as provided under the official rules relating to the sweepstakes, contest or promotion.

BA may also disclose Personally Identifiable Information in order to: (1) comply with applicable laws; (2) respond to governmental inquiries or requests; (3) comply with valid legal process; (4) protect the rights, privacy, safety or property of BA, Site visitors or the public; (5) permit us to pursue available remedies or limit the damages that we may sustain; and (6) enforce our Terms of Use Agreement.

In addition, BA may disclose Personally Identifiable Information to third parties whose products and services we believe may be of interest to you for their marketing purposes.

In the event there is a change in the corporate structure of BA including without limitation, merger, consolidation, sale, liquidation or transfer of substantial assets, BA may, in its sole and absolute discretion, transfer, sell or assign information collected on and through the Site, including without limitation, Aggregate Information and Personally Identifiable Information concerning visitors, to one or more affiliated or unaffiliated third parties.

Changing Personally Identifiable Information.

If you would like to correct or change Personally Identifiable Information that you have previously provided to us, you can write to us (and include your email address) (1) email BA at reachus@biganimation.com; or (2) write to BA (and include your email address) at BIG Animation (I) Pvt. Ltd. 3rd Floor, Muttha Towers, Don Bosco School Road, Yerwada, Pune - 411006 Attention: BIG Animation - Web Contact.

When you provide us with your Personally Identifiable Information we may ask you to indicate whether you are interested in receiving our newsletter or other email communications from us. We may also ask you if you are interested in receiving email or other communications from our affiliates and from selected third parties about products and activities that we believe may be of interest to you.

Security.

BA is committed to protect the security of your Personally Identifiable Information and takes reasonable security precautions to safeguard the Personally Identifiable Information that you choose to provide against the loss, misuse, alteration and unauthorized access of such information. Unfortunately, no security system is perfect and no data transmissions over the Internet can be guaranteed to be 100% secure. If you have reason to believe that your interaction with us is no longer secure, you must immediately notify us of the problem by contacting us at reachus@biganimation.com.

Links to Other Websites.

On the Site, you may have the opportunity to follow a link from or to other websites maintained by third parties. Because these other websites may not be hosted or controlled by BA, however, we are not responsible for the privacy practices of those websites. Therefore, the privacy policies with respect to those websites may differ from those applicable to the Site and we encourage you to review the privacy policies of each of those other websites.

Changes to the Policy.

BA reserves the right to modify this Policy and any modifications shall be effective immediately upon posting. You can review the current version of this Policy by clicking on the "Privacy Policy" link at the bottom of every page of the Site. We will announce material changes to this Policy, to be determined in BAs' sole and absolute discretion, by posting the revised draft of this Policy on the Site. You can determine when this Policy was last revised by referring to the "Last Updated"

legend at the top of this page. By continuing to use the Site after a revised policy has been posted, you will be deemed to have agreed to such changes. If you do not agree with the terms of this Policy, as it may be amended from time to time, in whole or part, please do not continue using the Site.

How to Contact Us.

If you have any questions about this Policy, please: (1) email BA at **reachus@biganimation.com**; or (2) write to BA (and include your email address) at BIG Animation (I) Pvt. Ltd. 3rd Floor, Muttha Towers, Don Bosco School Road, Yerwada, Pune - 411006 Attention: BIG Animation - Web Contact.

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